"BULLET-SMASHING DRAMA"

ARMORED CAR

A Realart RE-RELEASE

Robert Wilcox stars in the Realart thriller, "Armored Car".
1 Col. Scene Mat No. 1A

Opening Day

A new phase of the constant battle between the law and the underworld which has never before been touched upon on the screen, comes to the ..... Theatre on ....., in Realart's thrill drama, "Armored Car."

The picture play, which presents Robert Wilcox, Judith Barrett, Irving Pichel and Cesar Romero, deals with the transportation of cash and securities in steel-protected, heavily guarded payroll cars, and the attempts of a clever, ruthless criminal to rob them.

Exciting scenes in the photoplay include the dynamiting of a mountain road and the wrecking of one of the trucks, as well as the blasting of a bridge in an attempt to secure the treasure of another truck.

The story chiefly concerns the romance of Wilcox, as a truck guard, and Miss Barrett as his fiancee. The picture reveals for the first time the extensive systems and precautions used by armored car operators in their unique business.

Irving Pichel will be seen as the master-mind of the criminal band, with Cesar Romero as his chief lieutenant. The picture was directed by Lewis R. Foster from William Pierce's story.

Rolling Wealth

Each day, grim armored trucks roll through the streets of every big city. Their bulletproof sides shield cargoes richer than those carried by the galleons of the Spanish Main, which lured pirates from the entire world.

News accounts prove that pirates are not a thing of the past. More vicious than their 17th century predecessors, equipped with every modern aid to crime, the 20th century outlaw rides a 100 horsepower car instead of a sailing ship; machine guns have supplanted muzzle loaders.

That is the theme of Realart's "Armored Car," which will be shown at the ..... Theatre on ..... The script writers have created a dramatic narrative about a million dollars in loot. Men risk their lives to protect this treasure, coveted by a mastermind of the criminal world, who is ruthless as a shark, cruel as a soft nosed bullet.

AT A GLANCE

Realart Pictures presents
"ARMORED CAR"

With Robert Wilcox, Judith Barrett, Cesar Romero, Irving Pichel, David Oliver, Tom Kennedy, Inez Courtney, William Lundigan, Rollo Lloyd, Harry Davenport, Richard Tucker.

Screen play by Lewis R. Foster and Robert N. Lee

Original Story by...William Pierce
Directed by .....Lewis R. Foster
Associate Producer ...E. M. Asher
Photography by ....Stanley Cortez
Running Time 64 Minutes

Pirates Now Steal on Land

Pirates have preyed on humanity since the beginning of history. The ancient Phoenicians ravaged the Mediterranean; the early Vikings struck terror to the hearts of North Sea mariners and seacoast villagers in the Middle Ages. The Spanish Main was the happy hunting ground for the freebooters in the seventeenth and eighteenth centuries. The skull and crossbones gang flourished until nearly the middle of the nineteenth century.

Twentieth century pirates do not go to sea. They flourish on land. Their treasure ships are not white-winged sailing craft plowing the sea lanes. There are bigger and richer treasures trundling through the city streets than ever crowded the holds of galleons.

Realart Pictures has incorporated the modern pirate in "Armored Car," which comes to the ..... Theatre on ..... The pirate of today is the ganster chieftain; the treasure is the cargo of the armored and heavily guarded pay-roll trucks which transport untold millions in cash and securities.

Some idea of the wealth of these prizes may be gained by the statement of one of the largest companies engaged in the transportation of valuables. Operating nearly seven hundred trucks in five hundred cities in the United States, they estimate that they move thirty million dollars worth of cash and securities every business day in the week.

"Armored Car," tells the story of a plot to rob the carriers of their treasures. Irving Pichel and Cesar Romero will be seen in the roles of the master crooks. Robert Wilcox is a special detective who tries to upset their plans. Others in the cast are Judith Barrett, who provides the romantic interest, David Oliver and Inez Courtney.

The story was written by William A. Pierce. Lewis R. Foster directed the production.

A Bang-up Scene

A Hollywood studio had to go into the highway building business, because the script called for dynamiting a road and a bridge. The cinematic "blow-ups" occurred in Realart's "Armored Car", starting at the ..... Theatre on ..... Since the roadway was to be destroyed, it was impossible to use any city, county, or state highway. Universal had to build 300 feet of road and a sturdy bridge of solid timber and steel. Then, boom, the whole works went up in smoke. They had to do it right the first time.

He Filmed History

David Oliver, featured in Realart's "Armored Car," at the ..... Theatre, began his picture career as a newsreel cameraman. He filmed history while it happened during a number of campaigns with the Marines in Haiti Santo Domingo and Nicaragua.

Score One for Judith

Judith Barrett, featured in Realart's "Armored Car" at the ....., learned to handle a pistol on the Texas ranch where she grew up. Robert Wilcox in the same movie, offered to teach her how to shoot. He finished by taking instructions.

The Story

Larry Wills is in charge of an armored car used to transport huge sums of money. When outlaws attempt to hold him up, Larry outwits them. The underworld's greatest criminal, Walinsky, has unusual intelligence. He plots every job thoroughly and executes it ruthlessly.

Walinsky learns the destination of a treasure laden armored car. As it rolls along a mountain road, his confederates dynamite it, hurling the car down a cliff and killing the guards. The plan fails, for the thieves cannot open the car safe without two separate keys. They burn it open, but the contents are destroyed.

The armored car company announces that it suspects Larry, declaring him to have a criminal record. He is discharged. This news crushes his sweetheart, Ella. Actually, Larry is a detective. His discharge is part of a plan to trap the outlaws.

Larry is loud in his threats of revenge against the company. While on a spree, he is discovered by Eddie, Walinsky's henchman. Later Petack, Walinsky's chief aid, persuades Larry to join the gang.

Walinsky intends to dynamite another payroll car on a bridge. Larry telephones the scheme to his home office. He tries to flag the armored car before it reaches the bridge, but is wounded. He shoots the tires of the car, halting it just before the car gets to the bridge. Police round up the crooks. Walinsky, facing their guns, pays for his ruthless crime. Larry seeks Ella and she marries him.

Making Sundays Safe

Robert Wilcox, featured in Realart's "Armored Car," at the ..... Theatre, is trying to buy one of the armored trucks used in the film. "Just the thing to beat Sunday drivers," says Wilcox.

THE CAST

Larry Wills .....Robert Wilcox
Ella .....Judith Barrett
Walinsky .....Irving Pichel
Petack .....Cesar Romero
The Blind Date....Inez Courtney
Tiny .....Tom Kennedy
Bubbles .....Dave Oliver
Hutchins .....William Lundigan
Pop Logan .....Harry Davenport
Sheridan .....Joe King
Hale .....Richard Tucker
Bill .....Tony Hughes
Organist .....Rollo Lloyd
Frenchy .....John Kelly
Lt. Shores .....Stanley Blystone
"Simi" .....Paul Fix

For Radio And Program

A treasure greater than all the gold and jewels ever packed in Spanish Main, rolls through the streets of our cities every day!

The modern treasure galleon is the steel, armor-plated payroll car. The pirates ride hundred-mile-an-hour autos. Their weapons are tommy guns, dynamite, torches that cut through steel like a hot knife through butter, and every invention of modern science they can find in their efforts to capture the twentieth-century treasure ships.

"Armored Car," which comes to the ..... Theatre on ....., vividly portrays the endless struggle between the law and the lawless. An organized criminal band led by a cunning, scientific mind, fights against the forces of law in a desperate battle of wits, with millions as the stake.

Robert Wilcox, Judith Barrett, Cesar Romero, Tom Kennedy, Irving Pichel and Inez Courtney are featured in this novel and exciting Realart production which provides a thrill a minute.

Robert Wilcox asks Judith Barrett to believe in him in Realart's screen drama "Armored Car".
2 Col. Scene Mat No. 2A

Display Lines

Clear the way! Here comes the "Armored Car" whirling through a cyclone of exciting adventure! Spine-tingling drama! Skidding speed! Roaring romance! The thrilling story of money messengers against death!

* * *

They called him a quitter! He had to stand the taunts of those he loved to wipe out those he hated! He had to become a public enemy to fight a private feud!

* * *

Whizzing tires . . . shrieking turns . . . blazing guns! The "Armored Car" catapults through danger zones as a crime syndicate declares open war! A brave girl's lips part in prayer as explosions thunder news of death!

* * *

He was monster! He was master at music, mystery and murder! He mixed hymns and homicides . . . harmony and hi-jacking! His life was a symphony in sin!

* * *

Danger at every step! Thrills at every turn! Treasure guards match wits and bullets with treacherous gangsters! It's a fight to the finish—with a man's life and a girl's love staked on one thrilling second!

* * *

"Armored Car!"—a modern story of modern machines and the men who man them! The fastest-moving, most exciting thrill-drama of the year!

* * *

Pursued by his past! Driven from decency to degradation! A rebel from the ranks of the law joins forces with the lawless—till his revolver roars revenge against society's real enemies!

* * *

Four men face sudden death within the grim steel walls of "Armored Car!" Blasted by dynamite . . . raked by shells . . . pitched from a precipice! A new challenge to the underworld met with relentless cunning and strange warfare!

* * *

He fought a mastermind who loved heavenly music but plotted hellish crimes! He walked into the trap they set for him—but kept his hand on his gun for good luck! He gave them enough rope—but almost hanged himself!

* * *

Steel fortress on wheels! Speeding . . . hurtling . . . dashing along ambushed highways! You'll thrill to the roaring romance of gigantic treasure transportation!

* * *

He blazed his way through a gauntlet of gunfire—but flinched under the searching stare of the girl he loved! She called him a coward—not knowing his cowardice was a mask of courage!

* * *

Hers was the hardest task! Wondering—while he risked his life in dangerous exploits! Waiting—while he fought gun duels with desperate gangsters! Hoping—that some day he would be hers alone!

* * *

Steel-nerved daredevils drive the steel-plated "Armored Car" into the jaws of danger—into peril . . . ambush—daring dynamite bombs to burst through their truck!

Cesar Romero, featured as the "heavy" in Realart's thrill drama, "Armored Car".
1 Col. Mat No. 1B

Review

Packed with intense interest, Realart's "Armored Car," which opened yesterday at the ..... Theatre, is one of the season's exciting thrillodramas. It presents a new field of action in screen entertainment, revealing the thrilling incidents that occur in the lives of men who guard armored trucks which convey huge sums of money and securities.

The picture features Robert Wilcox in the role of a guard in charge of an armored truck and Irving Pichel as a mastermind of the underworld, who tries to rob these modern treasure galleons.

Wilcox, in love with Judith Barrett in the story, is discharged under circumstances which cast suspicion on his honesty. Actually, he is a detective set to trap the thieves. After many suspense filled incidents, including the blasting of a mountain road and the dynamiting of a bridge, to enable the crooks to capture an armored car, the story whips to a stirring climax, unexpected and pulse quickening.

Besides Robert Wilcox, Judith Barrett and Irving Pichel, the cast includes Cesar Romero, Dave Oliver and Inez Courtney. William Lundigan, noted radio announcer, makes his screen debut in this offering. Lewis R. Foster directed "Armored Car" from a story by William Pierce.

'If' Is a Bridge

The word "if" is a bridge between dreams and accomplishment. This is illustrated by the careers of the players in Realart's "Armored Car," which opens at the ..... Theatre on ..... If Al Christie's car had not been stolen a few years ago, he wouldn't have stayed in town over the weekend. Then he wouldn't have seen Judith Barrett in "Connecticut Yankee" and she would not have been in the movies.

If Robert Wilcox hadn't returned from Hollywood to Buffalo to go on the stage, where he was found by a movie scout, he would not have been in pictures. If Cesar Romero hadn't met Lisbeth Higgins, a dancer, he would never have gained the experience that fitted him for film roles.

If David Oliver, newsreel cameraman, had not felt like doing a bit of light clowning in front of his own lens, he would still be behind the camera, instead of in front of it. Inez Courtney would have remained a millinery designer, if her flair for mimicry had not urged her to imitate her boss. And if Irving Pichel had not been compelled to change his course from medicine to dramatics, he would not have succeeded on the screen.

Once Was Enough

During the first hour of Cesar Romero's first job, he crashed an auto truck into a sedan. When he was cast in Realart's "Armored Car," at the ....., he was told he would have to drive a car. He refused, citing his first experience. P.S. He didn't drive the car.

Design for Stealing

Nero fiddled while Rome burned. Irving Pichel, in his crook role in Realart's "Armored Car" at the ....., plans his robberies while listening to soulful organ music.

Ad Mat No. 212

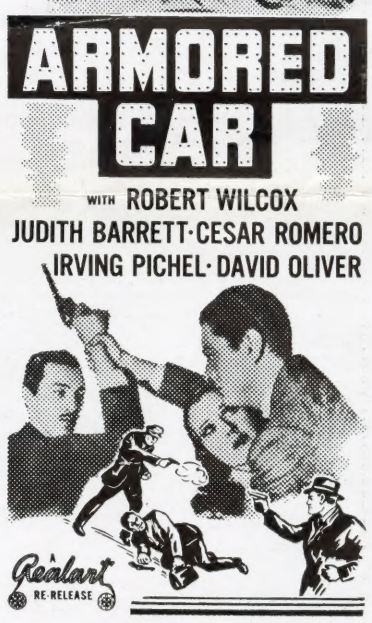
Ad Mat No. 311

Ad Mat No. 211

Ad Mat No. 111

Ad Mat No. 204

Ad Mat No. 202



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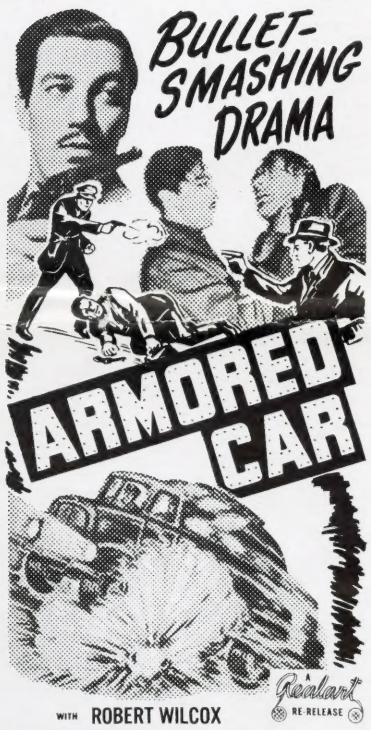

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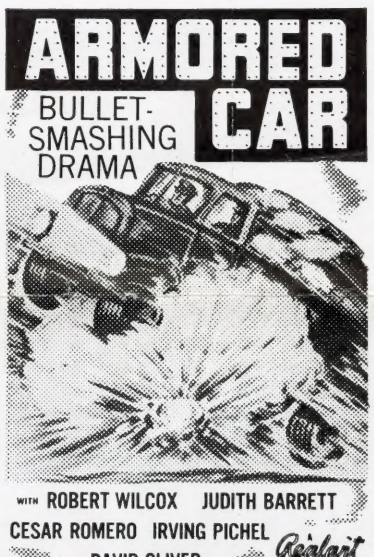

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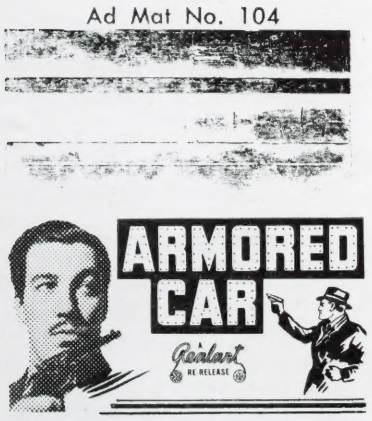

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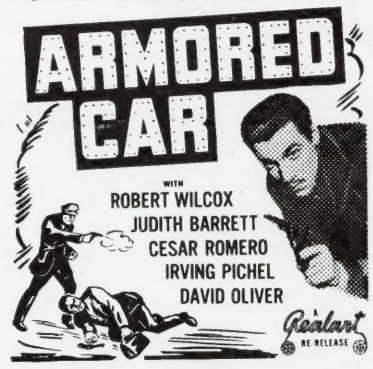

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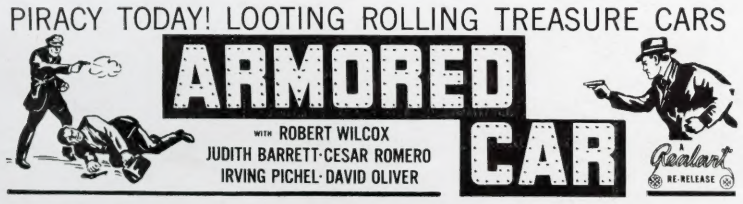

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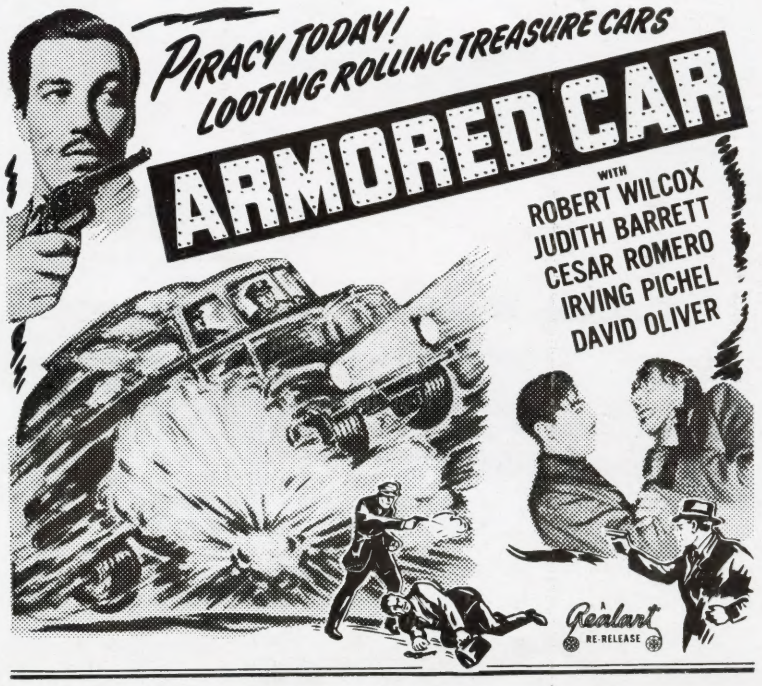
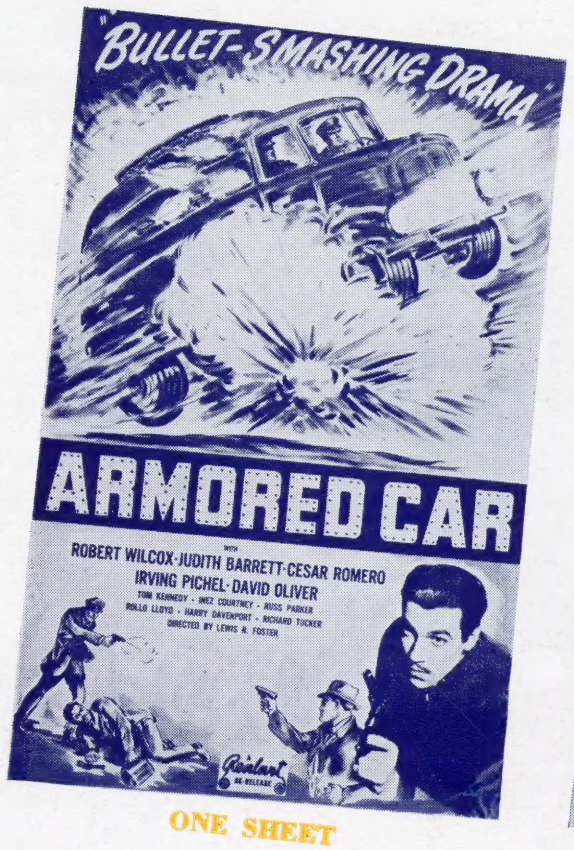


Ad Mat No. 203

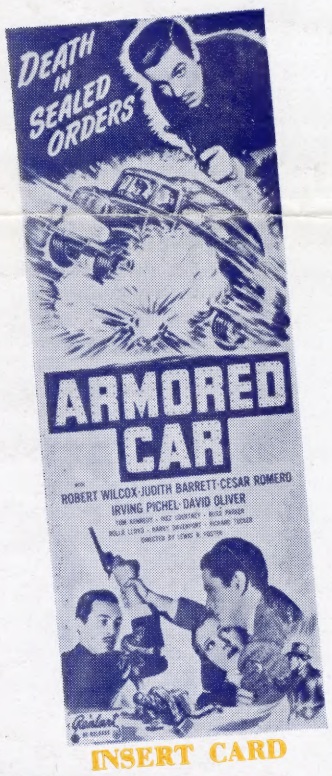
ACCESSORIES

22 x 28's



ONE SHEET

THREE SHEET



INSERT CARD

ONE SET OF 8 11x14's IN BEAUTIFUL FULL COLOR

Showmanship

Headline Board

A board done in headline style would catch the spirit and tell enough of the story of "Armored Car" to provoke passersby interest. Use the striking poster cutout figures to surround the following copy:

BARTON STATE BANK ROBBED OF $80,000

In a carefully planned and well executed raid on the Barton State Bank yesterday, seven heavily armed bandits forced tellers and customers into a rear vault and held them captive while . . .

BANK MESSENGER DISCHARGED FOR PRISON RECORD

Larry Wills, an employee of Bank's, Inc., was dropped from the company payroll this morning when it was discovered he had served a prison term at Joliet a few years . . .

See how "Armored Car" enters into this sensational case!

Lobby Mystery Organist

Here's a unique way to sell the menace angle of the picture. Irving Pichel plays the part of a music maniac who derives criminal inspiration from organ music. Borrow a small portable organ from your local music store, in return for credit card. Place a masked man at the organ. He continually plays weird, strange music. Display card on top of the organ asks: *How does weird music inspire the mystery killer to desperate crimes against heroes of the "ARMORED CAR?" See the strange answer in the thrilling story of treasure guards against terrorist gangsters!*

Equipment Display

Arrange to have a uniformed armored car guard on hand to explain a display of weapons and equipment carried aboard an armored car. Set this up in a lobby corner surrounded by posters and stills from the picture. Use catchlines on cards explaining each piece of paraphernalia.

Blasted Vault Lobby Stunt

Bank-robbers blast an armored car over a cliff and then attempt to open a vault by means of an acetylene torch. This burns the money to a crisp. Extract this incident and use it in a lobby stunt. Borrow a vault box and an acetylene torch. Your bank will let you have the vault and a plumber will supply the torch. Set the display up as seen in the sketch and follow the copy suggestion. Poster cutouts dress up the piece.

Metal Title Flash

Spell out the title in a piece of substantial-looking tin by piercing it with a punch, making it look as if bullets had done the trick. Spot this over your entrance or box office. You might back up the tin with wood to give it the more solid appearance of steel. Round headed nails along the outer edges will look like rivets.

Use News Spread

Recently the transportation of United States government gold by armored car from Washington and New York to Fort Knox, Ky., figured prominently in the news. Rotogravure and regular sections ran spreads on the trip, emphasizing the protective armored cars. From your local newspaper file borrow these spreads for a lobby board. Run the title at the top and at the bottom, one of the catchlines selected from those on these pages.

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